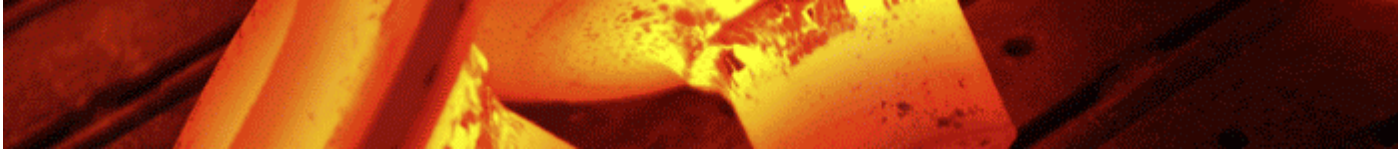




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## EUnited Metallurgy - Newsletter 2/2011

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### **EUnited Metallurgy Annual meetings on 8 November 2011 in Brussels**

#### **Materials to be in this year's focus.**

The 2011 General Assembly will be held at Renaissance Hotel in Brussels (15:00 - 18:00 hrs). As material inputs for metal processing have soared lately presentations and discussions will centre on market aspects of raw materials and on technology aspects of material use. EUnited Metallurgy is pleased to welcome the new Chairman of the World Steel Association, Mr Edwin Basson, who - among others - will speak on the subject and introduce WSA activities for the upcoming period. This year's working group meeting on Intellectual Property Rights (IPR) will focus on utility patents as an import barrier in international trade whereas the Technical Committee will schedule ESTEP's assesment on ERP and what effects ERPs focus on furnaces could have for equipment supplier.

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### **Aspiring new frontiers in energy and resource efficiency**

**SPIRE - Sustainable Process Industry through Resource and Energy Efficiency - will be the header of a proposal to the EU-Commission on behalf of the Resource and Energy Efficiency Partnership (REP).**

The Resource and Energy Efficiency Partnership (REP) was initiated in Brussels in October 2010 by EUnited aisbl and ESTEP (European Steel Technology Platform) in order to give process and manufacturing industry a more distinct voice in Europe. REP today counts 14 corresponding flagship associations and technology platforms including - amongst others - the metals and mineral industry and the chemical industry. Its key messages stress that sustainable growth in Europe still largely depends on performing production industries. In the successful progress of making the partnership more and more visible to decision makers in the EU, REP will head for a new format -a public private partnership (PPP) that will be subject to a proposal to the EU Commission. The PPP is intended to fit smoothly into funding mechanisms in line with various Commission platforms and key industry initiatives for inclusive growth in Europe. It is bound to centre its activities on resource and energy efficiency actions as a key asset of process industries. One roadmap objective is to drastically reduce the environmental footprint and increase competitiveness of industry by doing "more with less" across the whole value chain.

The proposal will be submitted in September 2011 in response to Commission objectives of the Horizon 2020 initiative.

## Company members met metallurgical industry in Moscow

**On 16 June 2011, EUnited member companies and Russian representatives of metallurgical industry gathered for a lively roundtable discussion on the potentials of future cooperations.**

Following a 2010 Board initiative EUnited had invited Russian suppliers and EUnited members to the Baltshug Kempinski in Moscow where the forum discussed chances and challenges of the Russian metallurgical market. Representatives of 4 Russian companies and the Engineering Union and 7 EUnited member companies discussed how business cooperation vis-à-vis Russian clients can be expanded and/or improved. EUnited Metallurgy and the Russian Engineering Union agreed to venture for intensified cooperations.



## EUnited Metallurgy kicked off at METEC 2011

**On 28 June 2011, Düsseldorf opened its doors again to METEC, the flagship trade fair for the metallurgical engineering industry worldwide.**

For five days the world's leading technology suppliers met at GIFA, METEC, Thermprocess and Newcast all of which traded under the name: The Bright World of Metals. EUnited Metallurgy's first time presence with an own booth during METEC 2011 underlined its members' mindset for premium technology and presented the association to customer industries as the one stop for key contacts to leading technology suppliers.

In the run-up to METEC, Marc Solvi, Chairman of EUnited Metallurgy, gave a 4-page interview to "stahl und eisen" emphasizing that innovation in industry can only occur where it is required and can be tested: "In order for Europe to remain at the cutting edge of technology, it needs the industry, process technology and the manufacturing sector".

EUnited Metallurgy had joined the line-up for METEC not only to present itself but also to make visible the profile of 21 member companies jointly exhibiting at the fair, which, according to Messe Düsseldorf, again exceeded expectations: almost 2000 exhibitors faced 79.000 visitors overall, of which more than 54% were international. 20.000 alone came to see the newest showcases at METEC.

## Gutmann Habig bids farewell

**EUnited Metallurgy Director on his leave. Timo Würz appointed.**

Dr. Gutmann Habig who has been director of EUnited Metallurgy since its founding year 2004 will resign from all duties connected to EUnited as he will take his leave from professional life on 1 November 2011. Dr. Habig will be attending the General Assembly for an official farewell.



"It has been an interesting and challenging task to build up a European Associations with a direct membership of companies that often are direct competitors. I particularly liked to develop a network with the EU institutions, customer and related organisations, exhibition organizers and the press. Networking will surely be a topic that extends into my upcoming

non-professional life."

The EUnited Management Board has acknowledged his designated successor, Dr. Timo Würz, who will join EUnited Metallurgy coming from the German Association for Machine Tool Builders Association (VDW). Timo Würz has a profiled background as mechanical engineer with a PHD and a knack for production technology. Since 2000 he has been head of the research and technology unit at VDW and is today deputy director of VDW. He will officially start as Director of EUnited Metallurgy on 1 November 2011.

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