

PRESS RELEASE
For immediate release

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EXPO CLEAN & EXPO LAUNDRY 2018 concluded with a successful note last month, bringing together more than 180 exhibiting names from over 20 countries and regions around the world. These leading names in the cleaning and laundry sectors occupied more than 8,300 sqm of exhibit floor in the Jakarta International Expo, Kemayoran, Jakarta. Inaugurated by the Director of Environmental Health of the Ministry of Health Republic of Indonesia, dr Imran Agus Nurali Sp. KO, EXPO CLEAN & EXPO LAUNDRY 2018 opened for business and registered the attendance of 6,024 trade visitors from 24 countries and regions throughout the course of 3 days.

“We are very excited with the development of the shows this year. Every year, we found more and more content and programs to be added to the show and the results are overwhelming. Just look at the list of our programs and activities on site, all our partner associations are working hard to enrich their members’ experience and knowledge, all happening during the shows. We also organised group visits from various hospitals, this is proven to be a good value for both the visitors and exhibitors. On the exhibit floor, we saw busy demonstrations of machinery and curious visitors trying to get as much information as possible from our exhibitors on how they should run their business.” stated Teddy Halim, the Director of Media Artha Sentosa, the organiser of EXPO CLEAN & EXPO LAUNDRY.

Among the leading names in the cleaning sector are : Karcher, Nilfisk, Fimap, Viper, Numatic, Makita and more while on the laundry side, visitors easily found Alliance Laundry Systems, Jensen, Sankosha, Electrolux, Maytag, Milnor, Kannegiesser, Asahi Seisakusho and others. Each showing their latest and most innovative solutions for the cleaning and laundry industry.

Supporting trade associations including the Association of Indonesia Municipalities (APEKSI), Association of Indonesia Cleaning Service Enterprise (APKLINDO), Indonesian Laundry Profession Association (APLI), Indonesian Laundry Association (ASLI), Indonesia Toilet Association (ATI), Himpunan Pengusaha Laundry Indonesia (HIPLI), LSP Klining Servis and Green Building Council (GBC) Indonesia are lining up the programs with seminars, workshops and conferences filling up all rooms to full house.

“Content, undoubtedly, is an integral part of the show. Already, we are working and running on our next program in collaboration with the hospitals association to organise a seminar on hospital laundry in Makassar next month. We are already building up the value and focus for next year’s edition, which is moving to the month of July in 2019, adjusting to the national major holidays next year. We thank our exhibitors and supporting associations, media partners for all the support and trust in EXPO CLEAN & EXPO LAUNDRY,” Teddy Halim added.

EXPO CLEAN & EXPO LAUNDRY aim to be the platform for the industry to raise the standard of hygiene, sanitation, textile care and maintenance, which eventually leads to better and healthier life for all. The exhibition also aims to connect buyers and sellers, opening business opportunities, encouraging business start ups and potential collaborations.

EXPO 2018 CLEAN EXPO 2018 LAUNDRY
INDONESIA International Modern Cleaning & Textile Care Exhibition

27 – 29 March 2018
Jakarta International Expo

The next edition of EXPO CLEAN & EXPO LAUNDRY will be held at the Jakarta International Expo from 11 to 13 July 2019. More update and information may be found at the event website www.expo-clean.com



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