

## Supporter Campaign:

### "Good Work Charter of the European Robotics Industry"

#### 1. What is the "Good Work Charter" of the European Robotics Industry?

The Charter was developed by the European robotics industry. It represents its position on the future of work, in which humans interact more closely with robots. For this purpose, it defines focus areas and principles that are crucial for the development of human-centric workplaces with a high degree of automation.

Read the Charter here: [https://www.eu-nited.net/pdfs/robotics/good\\_work\\_charter/#0](https://www.eu-nited.net/pdfs/robotics/good_work_charter/#0)

#### 2. How does the supporter campaign work?

The European robotics industry association EUnited Robotics, based in Brussels (<https://www.eu-nited.net/robotics>), offers companies to become supporters of the Good Work Charter. To do so, companies sign a declaration and are asked to provide a concrete example to demonstrate their commitment to the Charter's principles. Subsequently, the company will be listed as a signatory ("Supporter") on the EUnited Robotics website. Signatories will receive a paper certificate (e.g. to display in the company) and a digital banner "Supporter of the Good Work Charter" (for use in online and print communication). An animated version is also available.



**Good Work  
Charter**  
Supporter

#### 3. Who can participate?

Only companies and organizations, not individuals. In particular, companies that use robotics and automation in their own production as well as manufacturers of robotics and automation technology. In this context, robotics includes both **industrial robots as well as service robots**.

#### 4. What conditions apply?

- Participation is free of charge.
- By participating, the signatory company demonstrates its willingness to use the charter as a guideline for the human-centric implementation of robotics in the workplace.
- Endorsing the Charter is a voluntary declaration of intent. The commitment of the signatory to follow the principles of the Charter is demonstrated by providing a concrete example of implementation (e.g. in the form of an article, video, interview or case study).
- By signing the “Endorsement Declaration” form, EUnited Robotics is given permission to communicate the endorsement (e. g. on the EUnited Robotics website and in the media / social media).

#### 5. What is your benefit?

The Good Work Charter is the most concrete and comprehensive guideline for corporate social responsibility regarding the future of work in Europe.

With your signature...

...use the principles of the Charter internally for innovative workplace design and personnel development.

... use the Good Work Charter as part of your sustainability reporting.

... position yourself as an attractive employer and strengthen your employer branding.

... strengthen your CSR focus - also with potential investors.

... help us improve the perception of robotics and automation as a key enabling technology for Europe.

... give your corporate values more visibility in social media and other communication channels.

#### **To become a signatory, please contact:**

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