

Press Release

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Armin Haller Appointed New Vice Chairman of EUnited Robotics

Frankfurt, 17 November 2021 – Armin Haller, Chief Sales Officer and member of the Executive Board at Güdel Group AG, was appointed Vice Chairman of the EUnited Robotics Board at the EUnited Robotics General Assembly. The Board of EUnited Robotics consists of one Chair and two Vice Chairs. Armin Haller succeeds Walter Zulauf, Director of Technology at Güdel Group AG, who will be retiring at the end of the year and therefore unable to complete his three-year term of office on the board.

Wilfried Eberhardt, Chairman of EUnited Robotics and Chief Marketing Officer at KUKA AG, thanked Walter Zulauf for his valuable contributions to the association throughout the years as well as his dedication and active support. The EUnited Robotics team and the board wish Walter all the best for a well-deserved and happy retirement.

Upon his appointment, Armin emphasized: *“In times of rapid transformation, it is more important than ever for the European robotics industry to join forces and develop joint positions ranging from solutions to tackle climate change, and addressing regulatory issues, to shaping the future of work. The European robotics industry is able to take advantage of great opportunities and support these trends. I am happy to contribute to this process within the dynamic network of EUnited Robotics.”*

We congratulate Armin Haller as the new Vice Chair and look forward to working with him.

EUnited Robotics, voice of the European robotics industry, was founded in 2004 by major European robot manufacturers.

As a sector of EUnited AISBL, EUnited Robotics serves as a platform for manufacturers, component suppliers, and system integrators of robotics in Europe, creating a network of industry leaders.

EUnited Robotics represents the robot suppliers view on industry related and regulatory issues with a view to strengthening the European robotics sector.